

January 9, 2019

To Whom It May Concern,

I am pleased to inform you and your team of our long standing pleasant and mutually beneficial working relationship with Rodney Couch and his outstanding team at Preferred Hospitality, Inc. Mr. Couch's team repeatedly receives high ratings by our Habit Burger Grill's fastidious corporate field team and Quality Assurance Program.

In addition, the team at Preferred Hospitality, Inc. labored to ensure the timely opening of our Habit Burger Grill located within the Cal Baptist University's campus. From the license agreement to the sale of the first burger at Cal Baptist University, we have only experienced constructive collaboration and the willingness to keep our company philosophy of always delivering high-quality food and great service at reasonable prices.

We look forward to a continued successful partnership and expanding our brand through development with Preferred Hospitality, Inc.

If you should have any questions or concerns please feel to reach out to me directly.

Thank you,

John Phillips

Chief Global Business Partnership Officer

HBG Franchise, LLC

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